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For Immediate Release

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Emily the Strange to get Animated by Fans

Cosmic Debris inks deal with NetToons, Inc. for Tooncast® animation maker

San Francisco, CA--NetToons, Inc. announced a deal today with Cosmic Debris, Inc. of Berkeley, the creators of Emily the Strange. This agreement will empower the millions of Emily fans worldwide to create and share their own Emily animations (Tooncasts) using the NetToons web-based editor and viewer.

“We wanted to give our fans a fun and creative way to interact with Emily. We’re encouraging people to get on-line and start making their own Emily films and music videos, I can’t wait to see what they come up with,” explains Rob Reger creative director and president of Cosmic Debris.

“We are thrilled to have the opportunity to bring Emily to life with her own Tooncast social network this fall,” says Jim Myrick, president and co-founder of NetToons, Inc. “This character is ideal for us to launch the Tooncast user experience,” comments Myrick. “Emily has a huge underground following around the world, what better spokesperson for do it yourself media making than her?” asks Myrick.

With Tooncast reCREATE™ a user selects high quality, pre-created Emily the Strange backgrounds, animation clips, music and special effects to craft their own unique creations and share them online. Using NetToons’s proprietary consumer-friendly animation software, content companies like Cosmic Debris are able to create an entertaining and engaging environment that allows their fan base to create, share and view branded content featuring their properties. All done in a controlled, safe and copyright protecting manner.

Why watch TV when you can make it?

ABOUT NETTOONS, INC.

NetToons, Inc. is a software company that has developed a platform for user generated multimedia creation and sharing. The Company is founded by computer graphics, multimedia and entertainment industry veterans. NetToons offers a product called Tooncast reACTOR™ that enables the creation of user generated Tooncasts. People can create their own animations free of charge with a standard Internet connection, current web browser and the Flash 9 plug-in. For more information contact: Jim Myrick. pr@nettoons.com

ABOUT EMILY THE STRANGE

Created in 1993 by artist, writer, and musician Rob Reger, Emily the Strange has become an internationally known icon for individualism, female empowerment, and do-it-yourself style. A product of the San Francisco graphic arts community, Emily graces a full, rock-influenced fashion clothing and accessory line, including everything from T-shirts, dresses, and underwear to toys, guitars, and school supplies. She is the featured character in a series of comic books from Dark Horse Comics, four hardbound Chronicle Books, and an upcoming series of young adult novels from HarperCollins Publishing. For more information on Emily the Strange, contact Jill Beaverson at jill@cosmicdebris.com or 510-845-3645 x220, or visit www.emilystrange.com.

About Dark Horse Comics

Since 1986, Dark Horse Comics has proven to be a solid example of how integrity and innovation can help broaden a unique storytelling medium and establish a small, homegrown company as an industry giant. The company is known for the progressive and creator-friendly atmosphere it provides for writers and artists. Today, Dark Horse Comics is the third-largest comic-book publisher in the U.S., and is recognized as one of the world's leading publishers of licensed comics material. For more information contact Jeremy Atkins at jeremya@darkhorse.com or 503-905-2315, or visit www.darkhorse.com.